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### [1010 Midtown Secures Unique International Restaurant Tenants](#)

July 17th, 2008

*Development Team Delivers on 12th & Midtown Vision with Unique Dining Experience along Crescent Avenue*

ATLANTA (July 17, 2008)—The 12th & Midtown development team has signed leases with four new-to-Atlanta restaurants—Ri Ra Irish Pub, RA Sushi, Piola and Noon|Midtown—slated to open at 1010 Midtown, the first phase of 12th & Midtown, in early 2009.

Located along Crescent Avenue, each of the restaurants will have a dynamic street presence that will entice diners to experience Ireland, Japan, Italy and more. Eateries will include:

#### **Ri Ra Irish Pub**

Ri Ra ([www.rira.com](http://www.rira.com)) is constructed from materials salvaged from famous, old pubs. Each pub is unique. Authentic furnishings and appointments are imported directly from Ireland to create a genuine Irish atmosphere where patrons experience the Real Flavour of Ireland. The name Ri Ra is derived from the phrase “Ri Ra agus Ruaile Buaile,” which translates roughly as “celebration and good fun.”



#### **RA Sushi Bar Restaurant**

RA Sushi Bar Restaurant ([www.RAsushi.com](http://www.RAsushi.com)): The stylishly edgy sushi bar and restaurant currently has 20 locations across the country. An unconventional dining concept, RA blends fresh sushi, hip music and contemporary décor all rolled up into one flavorful experience.

## Piola

Piola ([www.piola.it](http://www.piola.it)): This unique pizzeria from Italy with locations in São Paulo, Buenos Aires, New York and Miami's South Beach features authentic thin crust, wood-fired brick oven pizza and Italian cuisine that is simple and healthy. Whether socializing after a night on the town or lounging with friends on a lazy summer day, Piola diners will experience true European ambiance in a fabulously hip and fun atmosphere.

## Noon|Midtown

Noon|Midtown ([www.noonmidtown.com](http://www.noonmidtown.com)) offers sophisticated sandwiches, soups and salads, as well as pastries and breakfast items, with a focus on locally grown produce and sustainably raised meats. Whether rushed for time or looking for a leisurely meal, guests will enjoy exceptional food in a stylish and comfortable setting, making Noon|Midtown the perfect complement to the Midtown lifestyle.

In addition to these exciting new dining options, Bank of America will also anchor the corner of Peachtree and 12th streets with a well-situated Midtown branch, further adding to the convenient lifestyle at 12th & Midtown.

With the Crescent Avenue frontage of 1010 Midtown now fully leased, the development team is finalizing negotiations on the flagship Peachtree Street tenant spaces. These dramatic two-story spaces are designed to be the cornerstone of Atlanta's Midtown Mile—the 14-block Peachtree Street corridor between North Avenue and 14th Street with more than 1-million square feet of retail.

“We are working hard to deliver a fresh mix of tenants that are unique to Atlanta,” said Shirley Gouffon, senior vice president for Selig Enterprises. “I’m pleased with the strong interest 12th & Midtown has received from international retailers, and we look forward to announcing additional tenants in the near future.”

Construction proceeds on schedule with the initial two phases of 12th & Midtown, and homeowners will begin moving into the 1010 Midtown signature tower this fall.

For more information, contact:

### 1010 Midtown Sales

[www.12thandmidtown.com](http://www.12thandmidtown.com) or call 404-815-4622

### 1010 Midtown Retail Leasing

[www.12thandmidtown.com](http://www.12thandmidtown.com) or call Shirley Gouffon at 404-898-9012

### 1010 Midtown Office Leasing

[www.12thandmidtown.com](http://www.12thandmidtown.com) or call Doug Guedry at 404-978-0800

## **ABOUT 1010 MIDTOWN**

1010 Midtown is the first phase of 12th & Midtown, a massive four-block master-planned development located in the heart of Midtown Atlanta. The signature residences at 1010 Midtown will tower 35 floors above a dynamic mix of flagship retail, restaurants and entertainment. Spacious floorplans are designed with expansive window walls that maximize dramatic panoramas of Downtown, Midtown, Piedmont Park and more. The property will also feature a lush “Park in the Sky” with swimming pool, cabanas and manicured gardens. Luxury one-, two- and three-bedroom residences will range from \$220,000 to over \$1.5 million with move-in fall 2008. More information is available at [www.1010midtown.com](http://www.1010midtown.com).



## **ABOUT 12th & MIDTOWN**

Spanning approximately four city blocks, 12th & Midtown will be a more than 3-million-square-foot mixed-use development featuring Class A office towers, luxury hotels, premium residences and flagship retail. With this development, the team (Daniel Corp., Selig Enterprises, MetLife and Canyon-Johnson Urban Funds) becomes the largest single contributor to Atlanta’s Midtown Mile. 12th & Midtown, located at the intersection of Peachtree and 12th streets, will deliver a robust masterplan in the heart of Midtown, featuring more than 1.2 million square feet of Class A office space, more than 600 hotel rooms, more than 1,000 residences and over 200,000 square feet of flagship retail space akin to the much heralded Magnificent Mile in Chicago. More information is available at [www.12thandmidtown.com](http://www.12thandmidtown.com).

## **ABOUT THE 12th & MIDTOWN DEVELOPMENT TEAM**

### **Daniel Corporation**

Founded in 1964, Daniel Corporation ([www.danielcorp.com](http://www.danielcorp.com)) is an innovative, full-service real estate organization engaged in the development, acquisition, and management of commercial office, multi-family, residential, urban mixed-use and senior living properties. These activities have resulted in a substantial and diverse portfolio. Headquartered in Birmingham, Ala., with regional offices in Atlanta, Ga. and Jacksonville, Fla., Daniel Corp. currently focuses on markets in the Southeast and Mid-Atlantic states. Daniel Corp.’s broad range of real estate expertise and fiduciary tradition enables the company to respond with the flexibility and timeliness demanded by the real estate industry.

### **Selig Enterprises, Inc.**

For nearly a century, Selig Enterprises ([www.seligenterprises.com](http://www.seligenterprises.com)) has maintained a commitment to excellence, dedicated to meeting the needs of its tenants as well as the community. Founded in 1918 by Ben J. Massell, Selig Enterprises’ portfolio includes shopping centers, industrial complexes and office developments throughout the Southeast. The company provides leasing, development, acquisition, space design, construction, legal, property management, parking operation (owns AAA Parking), brokerage and accounting services for more than 250 properties in 37 cities across 5 states. Under the direction of

Stephen Selig III, Selig Enterprises is one of the largest privately held real estate companies in the Southeast.

### **The Canyon-Johnson Urban Funds**

The Canyon-Johnson Urban Funds ([www.cjuf.com](http://www.cjuf.com)) is a joint venture between Canyon Capital Realty Advisors and Earvin “Magic” Johnson, formed to identify, enhance and capture value through the development and redevelopment of real estate in densely populated, ethnically diverse urban communities. The Funds’ objectives are to seek current income and capital appreciation and, in addition to meeting investment goals, the fund is committed to providing for and fostering economic opportunities for the residents of the urban neighborhoods in which CJUF invests. With nearly \$2 billion in committed equity capital, the joint venture is positioned to facilitate more than \$8 billion in development and revitalization in major U.S. metropolitan areas.

### **MetLife**

MetLife is a subsidiary of MetLife, Inc. (NYSE: MET), a leading provider of insurance and financial services with operations throughout the United States and the Latin America, Europe and Asia Pacific regions. MetLife, through its Real Estate Investments department, oversees one of the largest real estate investment portfolios in the nation. MetLife has an approximately \$45 billion real estate investment portfolio, which is well-diversified and consists primarily of real estate equities, commercial mortgages and agricultural mortgages. MetLife is a global leader in real estate investment and real estate asset management services, with a vast network of regional offices that keep in close contact with the major real estate markets. MetLife’s real estate investment focus includes office, multi-family, industrial and retail properties.