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Midtown Goes Uptown

Although Peachtree Street is undoubtedly Atlanta's signature thoroughfare, its status as a destination for residents and visitors has been pretty, well, limited. Sure, we all drive down Peachtree on the way to the High or the Fox, or to work for that matter, but when was the last time you had a reason to take a stroll down Peachtree? The good news is that this state of affairs is about to change. Our beloved street is getting a makeover.

As conceived by the Midtown Alliance, Midtown Mile will be Atlanta's long-overdue version of Chicago's Michigan Avenue: a pedestrian-friendly 14-block corridor between North Avenue and 14th Street, lined with world-class shopping and dining venues. Embracing this ambitious endeavor are developers Daniel Corporation, Selig Enterprises and the Canyon-Johnson Urban Fund (a joint venture between Canyon Capital Realty Advisors and Earvin "Magic" Johnson), who are putting down the cornerstone of Midtown Mile with **12th & Midtown**, a mixed-use property that will span three city blocks and include five towers offering premium residences, office space, two luxury hotels and boutique-style retailers.

Phase one of this project is **1010 Midtown**, a combination of flagship retailers and dining space with 443 high-rise condominiums, which is slated to be available in fall 2008. Designed to attract upscale young professionals and empty-nesters, these one-, two- and three- bedroom homes will feature fabulous views, luxurious interior finishes, premium appliances and resort-style amenities. For more information, visit 1010midtown.com. —PM